Important news, useful information and progress we're making in getting work done to improve day-to-day life in the City.

Subscribe! It's Free!

Visit the **Newsletter's webpage** on the City's website to sign up to receive it via email or download it directly.



How Can We Help?

Use www.accesshayward.com to find the information you need from the City, make a service request or ask a question. Your submittal will go directly to the staff member who can best help.

General Plan Update Gets Started Citizen Input Needed

The General Plan is the City's basic planning document and provides a blueprint for development, guiding growth and setting land use policy citywide. From transportation and housing, to parks and recreation, the General Plan addresses every issue that touches our day to day lives. It provides a basis for the City's decision-making regarding land use, and lays the basic ground rules for development in Hayward.

Hayward is just beginning a comprehensive update of its General Plan. It's a long process, with an expected adoption of the new Plan in early 2014. The City is working to get as many people involved as



possible so the update reflects as many Hayward voices and

values as possible. Several public meetings are scheduled in the coming months, including two important community workshops on November 29 and December 1.

A new General Plan Task Force is one way the City will get citizen input from a diverse range of Hayward residents and identify their concerns about Hayward's future. Its 10 to 15 members will meet monthly and advise both City staff and the Council throughout the process. The new Task Force will meet for the first time on October 25, and the public is more than welcome. A second meeting will be held

on November 8, again all are welcome.

Because of the complexity of preparing the update, the City is working with a consultant to assist us with key points in the process and to prepare several technical studies. The consultant will assist with a training session for members of the City Council, the

Planning Commission, the Task Force, and the public. The training will give back-



ground on current general plan issues as well as talk about expectations, responsibilities, and requirements as drafts of the update move forward towards final adoption in 2014.

The General Plan is a fundamental document and citizen input makes it a reflection of the people who live and work in Hayward. There are plenty of opportunities for you to get involved and give meaningful input regarding Hayward's future. Stay informed, join the General Plan Update email list, plan to attend one of the community workshops, and think about how your voice can be a part of the General Plan.

Full details on the General Plan update:

hayward-ca.gov/generalplan

Erik Pearson, Senior Planner erik.pearson@hayward-ca.gov, 583-4210

In This Issue News from the City & the Work it is Doing

Fire Gives Mutual Aid.

Hayward firefighters have helped out across the state answering mutual aid calls from other cities and towns.

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Route 238 Update.

Construction is moving along the Mission-Foothill corridor. Soon paving will start as most construction is completed. Page 5

Miss Representation Film Screening.

Screening of the film and a community discussion from leaders from across Hayward. Page 6

Bulky Trash Pickup.

Haul that extra junk away! It's free and easy. There are options for single—and multifamily households, too.

Page 8

This newsletter has links! We've tried to link to as many resources as possible. Just click on the dark green, bold text to visit a page in your browser.



THE HEART OF THE BAY

Visit or Contact Us!

Call 583-4000 or on the Web at www.hayward-ca.gov.
City Hall, at 777 B Street, is open Mon-Fri 8-5 with some City departments, like Revenue Customer Service and Development Services, having modified hours.
Both Hayward Library Branch hours are Mon-Wed 11-8, Thurs-Sat 10-5 and closed Sun.

Pardon Our Dust!



You've seen all the work on Mission and

Foothill for the Route 238
Corridor Improvement
Project. Construction is nearly
80% complete! Despite the
dust, all businesses are open
during construction. So,
shop local, shop Hayward!
hayward-ca.gov/route238

City Council Meetings

The Council meets the 1st, 3rd, and 4th Tuesdays at 7pm on the second floor of City Hall. To receive Council agendas via e-mail, contact the City Clerk at 583-4400 or cityclerk@hayward-ca.gov.

November 6 General Election Register to Vote, Get Informed

The general election is coming up! In addition to voting for the President, Californians are going to decide

on eleven State propositions on November 6. Here in Hayward, State and County offices are up for grabs. Hayward Unified School Board and Hayward Area Recreation District seats are before the



voters, too. There is a lot to decide and, if you are not registered to vote, you have until October 22 to do so.

There are a few important dates to remember. Early voting starts on October 8. The last day to apply for a vote-by-mail ballot is on October 30. If you're registering at the last minute, registration forms must be received by the Alameda County Registrar of Voters office no later than 5pm on October 22.

It's easy to find registration forms. They're available at City Hall, the Library, post offices, Department of Motor Vehicles offices, and the Alameda County Registrar



of Voters office. In addition to the traditional paper forms, Californians can now register online thanks to a system developed by the California Secretary of State and the California Department of

Motor Vehicles. You can register online at the Secretary of State's website: http://1.usa.gov/S3VM92

Other registration options and voting questions are answered by the State here: http://1.usa.gov/QsBnbC

Once registered, you'll need to get informed. On October 17, the League of Women Voters of the Eden Area, in coordination with Delta Sigma Theta Sorority and the City of Hayward, will hold a non-partisan forum about the eleven state propositions. The forum will be held in the Hayward Council Chambers at City Hall at 6pm. There will be a reception before the event with an opportunity to register to vote.

Remember the last day to register is October 22. Get out there (or online), get registered, and vote!

If you have any questions, please contact the Office of the City Clerk.

Miriam Lens, City Clerk miriam.lens@hayward-ca.gov, 583-4400

Gourmet Food Trucks in Hayward Monday Night Mobile Food Mart

Off The Grid has come to Hayward! The weekly, outdoor mobile market of gourmet food trucks now has a home Downtown. Every Monday from 5 to 9pm, six to eight trucks offer a rotating feast on wheels, from cream puffs to Indian curry to Peruvian BBQ. For a few bucks, customers can fill up with tasty, unique food.

It's been happening since August and over a thousand people each week stop by, either making it part of a new Monday routine or adding it to their regular Mon-

day night Downtown. With free parking downtown, and plenty of other options Downtown beyond the food trucks, a stop at Off The Grid is a great way to start the evening or cap it off.

It took a while for Off The Grid to make it to Hayward, as they have generally stuck to locations in San Francisco or Berkeley. City staff reached out and worked out a highly-visible location that complimented existing businesses Downtown. The result has been more people walking



downtown streets on Monday night, which benefits all downtown business.

On the first night, over 2,000 people stopped by and lines were long. In the weeks since, the lines have gotten shorter, but it is still highly-popular, with about 1,000 people stopping for a quick bite to eat.

The City hopes that the increase in people coming Downtown Monday night will encourage exploration of the many other options downtown, from microbrews to full-service dining. There is something for everyone, any day of the week. Try a couple of trucks and head off to explore Downtown!

Off The Grid Hayward is Monday nights from 5 to 9pm at Five Flags Park, near the intersection of Mission and D Street. Parking is free Downtown and the City Hall parking structure is just two blocks away on Watkins Street. Full details are on the web: offthegridsf.com.

Sean Brooks, Economic Development Manager sean.brooks@hayward-ca.gov, 583-4304

2 HAYWARD HIGHLIGHTS Fall 2012

Hayward Fire Mutual Aid Response Serving Communities Across State

The ideal in the proverb "it takes a village to raise a child" has been adopted by fire departments across the country since the early 1970s through the use of mutual



aid in times of crisis.

Mutual aid is an
agreement between
fire departments to
provide help when an
emergency exceeds
the available re-

sources or when a jurisdiction can't adequately protect the rest of their service area. Simply put, mutual aid entails departments helping other fire departments in a time of acute crisis.

During this past August, the Hayward Fire Department was requested to provide mutual aid for wildland fires on five separate occasions, including the Wye Fire in Lake County. Working for 11 days on 24-hour shifts, Hayward Firefighters helped control and extinguish the fire by deploying a total of five pieces of equipment, twenty firefighters, and two battalion chiefs. During the



same month here in Hayward, the Department responded to 1,188 emergency and

266 non-emergency calls for service in Hayward, in addition to the five mutual aid requests.

The summer always proves to be a busy fire season for the Hayward Fire Department. In addition to the emergency calls generated within Hayward, mutual aid requests increase on average 400%. The ability to meet mutual aid requests while still providing superior service

to Hayward is met by strong fire department leadership, support from other City departments including Maintenance Services and Finance, and, most importantly, Hayward firefighters, who commit to leaving their family for up to two weeks to help protect another community.

As you can imagine, the Mutual Aid system has evolved over time based on everything from trial-and-error to technical advancements. The system also allows agencies rendering aid to recover their costs, an important aspect in tight budgetary times. Some of the most influential transformations in the Mutual Aid system came with incidents such as the Loma Prieta earthquake in 1989 and the Oakland firestorm of 1991.

Hayward firefighters responded to the mutual aid requests after the



quake and were assigned to the freeway collapse of Cypress Structure, aiding rescues and body recoveries. During the Oakland firestorm, Hayward Firefighters were on the front lines battling the massive fire that October.

Finally, join us for the annual Get Ready to Shake-Out drill on October 18. The Great ShakeOut earthquake drills help people in homes, schools, and organizations improve preparedness and practice how to be safe during earthquakes. It happens across the state and country. More information and how you can get involved at shakeout.org/california.

Hayward Fire Department, 583-4930

Neighborhood Clean-Ups

Join your neighbors in cleaning and greening our city every 4th Saturday from 8:30 to Noon. It's easy!

October 27 Palma Ceia
Elementary in Palma Ceia

November 17 Tennyson High School in Whitman-Mocine Neighborhood

http://bit.ly/LQzyDX

General Plan Update Community Workshops



As part of the General Plan update, two

important workshops are being held for citizens to learn about the update and give input on Hayward's future. Dates are November 29 and December 1. You're encouraged to come! More details here:

hayward-ca.gov/generalplan

Important Hayward Contacts People & Services to Help You Get Things Done

General City Info, 583-4000

Access Hayward, www.accesshayward.com Look up a topic, make a request, or report a problem

Animal Services, 293-7200

Adoption; Dog Licensing; Lost & Found Animals; Dead, Stray or Wild Animals

Building Division, 583-4140

Building Inspections, Permits, and City Codes; Residential Rental Inspection Program

City Clerk, 583-4400

Passports, Notary Public, Certificate of Residence, Requests for Records and Documents Code Enforcement, 583-4143

Problems on private property, such as trash, graffiti, weeds, or inoperable vehicles

Fire Prevention, 583-4900

Fire Permits, Inspections, Plan Review; Hazardous Materials; Fire Education

Public Library, 293-8685

Adult, teen, and kid programs; community outreach; homework help; literacy tutoring

Maintenance Services, 881-7745

Public right-of-way problems with graffiti, illegal dumping, street signs, or street trees

Planning Division, 583-4200

Planning Permits, Zoning Information, Planning Resources and Information

Police, General Information 293-7272 Emergency 9-1-1, Non-Emergency 293-7000

Public Works Engineering & Transportation 583-4730

Public Works Utilities and Environmental Services, 583-4700

Revenue Office, 583-4600

Water Bills, Business License Taxes, Parking Tickets, Administrative Citations, Emergency Facilities Tax

HAYWARD HIGHLIGHTS Fall 2012 3



THE HEART OF THE BAY

Help Stop Illegal Dumping



Illegal dumping poses a health and safety danger, reduces

quality of life, and lowers
Hayward property values.
Help make Hayward a safe,
clean, and green community.
Any time you see someone
dumping trash in the public
right of way, report it to the
Police Department at 293-7000.

Get a Free Tree!



The City is building its urban forest by planting one of five

different kinds of trees in the right-of-way for those who request it. For details, call Landscape Maintenance at 583-8906 or visit the City's website: http://bit.ly/MV0Fwi

Keeping Streets Clean Will Keep Bay Clean!



If it goes down the storm drain, it goes into the Bay! Check your

street's sweeping schedule
using our handy, online lookup map. Help us keep the
streets clean and storm
drains clear by moving your
vehicle during scheduled
street sweeping days.
http://bit.ly/UaYAu4

Easy Water Conservation OptionsSave Money While Saving Water

Water efficiency is one of the cornerstones of an environmentally sustainable community. Our water resources are finite, and the cost of that water is increasing, which is reflected in your water bill. The best way to offset higher costs is to just use less water.

The City's Public Works Utilities and Environmental Services Department offers a variety of water-conservation programs and incentives. From classes on water-efficient landscapes to rebates for high-efficiency toilets, some of the most popular are outlined below.

Flushing the toilet may account for about 25 percent of your indoor water use. If you don't have a high -efficiency toilet, it is a good place to start saving both water and money. And, you can get up to \$100 towards the replacement of existing, inefficient toilets that use 3.5 gallons or more of water per flush. The rebate will help you get a new toilet that uses only 1.3 gallons per flush, about two-thirds less than your old one!

Along with toilets, rebates for water-efficient washing machines are available for qualified, high-efficiency clothes washers, a rebate of up to \$100.

The City also offers free, water-saving shower-heads and faucet aerators. Good-quality, easy-to-install, low-water-using, free-of-charge: what's not to like about these showerheads and faucet aerators?

Outside your home, there are rebates for converting water-thirsty lawns to low-water-use plants. Water-thirsty lawns consume the majority of water outside your home. Financial incentives of up to \$300 for single-family properties and \$3,000 for commercial properties are available.

Finally, Hayward hosts free, informative classes each spring and fall on a variety of topics to help you design and install beautiful, water-efficient landscaping. You'll learn about drought-tolerant and Californianative plants that provide seasonal beauty, and how to successfully incorporate them into your outdoor spaces.

More information about these rebates, offers, and classes is at http://bit.ly/23hs67 or call 583-4700. Public Works Utilities and Environmental Services, 583-4700

Water-Efficient LandscapingRefresh at City Hall in Two Spots

City Hall Plaza is a gathering place and transit point for nearly all of us. From time to time, the land-scaping needs an update, and two areas recently got a much-needed sprucing up. The monument sign in front of City Hall and a plot near the BART station



both have new, waterefficient plants. Next time you're downtown at the Farm-

ers Market or on the way to BART, take a few minutes to check out the changes.

It's a small area and easy to overlook, but the planting area near City Hall's monument sign has had a long spell of neglected plants that needed attention. The recent work by City staff pulled out the dead plants and put in water-conserving, slow-growing replacements. With the irrigation repaired, these new spots of color should be around a long time without the need for significant upkeep.

Over near the BART station, a number of waterconserving plants were put in by Landscape Maintenance staff with input from the City's Landscape Architect. Addressing complaints of trash accumulating

in the shrubbery and fruit dropping from the trees, the new layout is designed to minimize those problems but still present a diverse layout to liven up that corner of the Plaza. Incorporating stone



work and smaller plants, the small plot has a tiered look instead of just a cluster of plantings in a flat square. The Japanese cherry trees will have a range of seasonal colors and, as the plants grow into their new home, the space will fill out but still keep a well-manicured look.

Public Works Utilities and Environmental Services, 583-4700

Route 238 Corridor Project Update Progress Towards Final Paving

The Route 238 Corridor Improvement Project reached another major milestone with substantial work on Mission Boulevard between Palisade Street and Harder Road completed. Construction activity was focused on this segment in order to open the widened section of Mission at Carlos Bee Boulevard before CSU East Bay's fall term began. At this intersection, an additional left-turn lane was added to southbound Mission and to westbound Carlos Bee. There are now three through lanes on Mission here.

Two other stretches of Mission, from Harder to Calhoun Street and Foothill Boulevard to the I-580 onramps, were substantially completed earlier this summer. Sidewalk reconstruction Downtown is almost complete, too.

Sidewalk construction is also underway along Mission Boulevard between Industrial Boulevard and Calhoun St. PG&E and Comcast have completed undergrounding their overhead wires and some of the utility poles have been removed. Once AT&T has finished their remaining work, they will remove the remaining overhead wire and utility poles along this segment of Mission.



The next phase of the 238 Project will include interim asphalt paving and lane striping on Foothill between D Street and City Center. This paving is tentatively scheduled for October. The final layer of asphalt will follow installation of the Foothill trafficsignal bridges and implementation of the one-way loop Downtown.

Separate from all the engineering and construction, some fun design elements have been incorporated into the work. The Foothill and City Center intersection now has a crosswalk painted like the keys of a piano. It still looks like a normal crosswalk, but, if you look closely, you can see the detail. So far, reac-

tions have been positive and we plan to use the piano keys on key intersections along Foothill and



Mission as well as Downtown.

Information about the Route 238 project is on the City's website: hayward-ca.gov/route238.

Kevin Briggs, Project Manager kevin.briggs@hayward-ca.gov, 583-3900

Hayward's Farmers Market Harvests from Two Seasons Now

Even with the cooler weather of fall, there is still plenty of summer left at the Hayward Farmers Market. The tail end of summer crops are mingling with the start of fall offerings from the fields. Farm-fresh to your table from the people who actually grow the crops, plus some locally-produced goods, that is what it is all about.

Since it began in 1993, the number of vendors at the market has grown to 52. Recently, two new organic growers have joined the market: Balakian Farms, offering melons, citrus, and stone fruit and Dogwood Farms, with veggies, flowers, and fruit. Don't be fooled by the name, the Farmers Market offers more than just farm-fresh fruits and vegetables. You can also enjoy prepared food from local bakeries and restaurants, too. Couture Cakes, specializing in cupcakes, and Thai Kettle, offering takehome meals, are two recent additions offering immediate gratification.

The Hayward Farmers Market is open every Saturday year round from 9am to 1pm on Watkins Street in front of City Hall Plaza. There is free parking all over Downtown and in the City Hall Parking Structure. Gloria Ortega, Redevelopment Project Manager gloria.ortega@hayward-ca.gov, 583-4262

Disaster Preparedness Starts Before Disaster Strikes—be ready!



Get informed about what it takes to cope

with a disaster. From earthquakes to fires to floods, Hayward Fire has info and classes to help you plan for an emergency. http://bit.ly/Pzu6VH

2012 Restaurant Walk

Back by popular demand! Get a **tasty sampling** of a dozen Downtown Hayward restaurants for only \$20! Space is limited. So, reserve your space now for the **October 18** event! More details from the Hayward Chamber of Commerce: 537-2424.

Join Hayward's Neighborhood Alert

A Neighborhood Watch Group is neighbors working together to **reduce crime and improve their quality of life**.

There are watch groups all over Hayward. Get involved and help make Hayward even better.

hayward-ca.gov/HNA



HE HEART OF THE BA

2-1-1 INFORMATION

Dial 2-1-1 for Housing, Health, and Human Services Information. A free, nonemergency, confidential service, 2-1-1 provides easy access to housing information, and critical health and human services. It operates 24 hours a day, 7 days a week with multi-lingual capabilities. 211alamedacounty.org



How Can We Help?

Use www.accesshayward.com to find the information you need from the City, make a service request or ask a question. Your submittal will go directly to the staff member who can best help.

Rescue All the Animals!



Hayward's Animal Shelter has a pet for you and your

family. Adopt today! You can meet at the Animal Shelter or one of the local events that our animals visit. The Shelter's website has full details and contact info.

www.haywardanimals.org

Domestic Violence Prevention Film Screening and Discussion

The City of Hayward and the Emergency Shelter Program, along with other local community and faith-based organizations, are holding a free screening of the film *Miss Representation* at City Hall on October 19. The documentary film directed by Jennifer Siebel Newsom looks at the misrepresentation of women in the media and was screened at the Sundance Film Festival. The film represents that there is a clear link between domestic violence and the way that women

and girls are portrayed in the media. The collective message that we overwhelmingly receive from the media—a persuasive force which shapes our cultural norms—is that a woman's value and power lie in her youth, beauty, and sexuality.



Independent showings like the one in Hayward are being held across the country to coincide with October's Domestic Violence Prevention Month. Hayward women, men, adults, and teens are invited to participate in a community discussion about societal factors that contribute to domestic violence, as well as the steps Hayward residents, and Hayward as a community, can take to address this serious community concern.

In addition to the free screening of *Miss Representation* helping to stimulate our discussion, several of Hayward's community leaders will be on hand to discuss local issues and solutions, to include City Councilmember Barbara Halliday, City Manager Fran David, Hayward Police Chief Diane Urban, and Emergency Shelter Program Executive Director Vera R. Ciammetti. Rounding out the special guests will be students from Hayward High performing some of their spoken word.

The screening and discussion takes place October 19 in the City Hall Council Chambers at 7pm.

Space is limited and it's recommended that you RSVP at info@espca.org. Info about the film is at missrepresentation.org.

David Korth, Neighborhood Services Manager david.korth@hayward-ca.gov, 583-4227

Mural Art Program UpdateWhat's New Around Town

In every issue, we bring you an update on the City's Mural Art Program. Across Hayward, the City is working to fight blight and graffiti while brightening dull walls and utility boxes. In the past few months, a

pair of murals at Ochoa Middle School has been a work in-progress. Now, they are finished and a dedication ceremony was held to celebrate their



completion and the people who made it possible.

Local artist and Hayward High School art educator Andrew Kong Knight created the murals with help from students from Ochoa Middle School and Hayward High. With one on the front of the school's main



building and the other on its multipurpose building, they were funded

through a grant from the City. Knight commented that the murals "were a real joy to work on thanks to the great support and positive energy I got from the administration, staff, and the students" at the school.

A mural dedication took place at the school in

early September. The celebration featured Mayor Michael Sweeney among others and



during the ceremony, Knight dedicated the murals to Chuck Horner for his anti-graffiti work across the City of Hayward.

More on the City's Mural Art Program is available at hayward-ca.gov/mural.

Stacy Bristow, Neighborhood Partnership Manager stacey.bristow@hayward-ca.gov, 583-4233

Library Events and Information All Sorts of Good Things

NonProfit Resource Center workshops are back at the Hayward Public Library. Workshops are held Tuesdays from 1 to 3pm through November 20 at the Main Library. Topics include 'Introduction to Fundraising Planning,' 'Direct Mail Campaigns,' 'Grant-Seeking Basics,' and 'Getting Ready for Foundation Fundraising.'

Workshops will cover a variety of topics of interest to nonprofits, focusing on helping organizations sustain themselves and succeed. Over the coming months, the Library will host more workshops. For more information or future workshops, call 881-7974 or email trudy.toll@hayward-ca.gov.

Finding Your Own Poetic Voice Workshop

Develop your poetic voice in a workshop with Oakland poet Judith Offer. Examine poems of well-known poets and look at each poet's style so you can make choices of style in your own work. Interested poets of any experience level are welcome.

Following the workshop, Judith Offer will serve as the guest facilitator from the peer writers group.

Bring your own work to share if you wish to participate. Advance registration is required for the poetry workshop at the Main Library on Saturday, November 10, from 1 to 2:30pm. The writer's group starts at 2:45pm. To reserve a spot, call 881-7980.

Teens Take Over, Halloween Edition

Come either in costume or as you are to a teensonly Halloween party featuring big-screen video games, food, music, dancing, crafts and more! This event is free and open to students in grades 7 through 12. A current school ID or other valid identification is required for admission. It's at the Weekes Branch Library on Friday, October 26, from 6 to 9pm. For more information, call 293-5366.

Halloween Parade and Mini Carnival

The Library is hosting a Halloween parade and mini carnival. Wear your Halloween costume, collect some goodies, and play some games. So, come out to either the Main Library or the Weekes Branch on Saturday, October 27, from 2 to 3pm!

Museums & More for Free or at Discounted Rates

Discover & Go is the Library's new museum pass reservation system. It provides library cardholders with the ability to make discounted or free reservations to local museums and cultural institutions. The number of passes per month varies by venue, but it's a great way to visit your favorite institutions and discover new ones. It's all done online, too. For details and to reserve passes, visit discover.hayward-ca.gov.

Chromebooks Come to the Library

The Hayward Library has Chromebooks, simple laptop computers based on Google's Chrome operating system, for use in the library beginning in mid-October. The Library has been selected to participate in a pilot project conducted by the California State Library in cooperation with Google.

Chromebooks are fast, secure and easy to use. They do not run traditional software or store files locally on the computer. Instead, they connect to the Internet via the Library's WiFi, where software and documents are stored on cloud servers. You use your Google account or a guest mode if you don't want to sign up for the free Google account. You'll have word processing, spread sheet, and a host of other production software applications available to you. Stop in and ask a library staff member how you can check out a Chromebook during your next visit.

Hayward Public Library, 293-8685

Citywide Garage Sale

On October 20, the Keep Hayward Clean and Green Task Force is hosting garage sales across Hayward. Individual garage sales will be in every neighborhood

be in every neighborhood from 9am to 3pm. Full details: http://bit.ly/sau5it

Light Up The Season!

Mark you calendar: the annual winter celebration returns to Downtown on **December 6** from 5 to 8:30pm, all along B Street to the tree lighting in City Hall.



Plastic Shopping Bag Ban to Reduce Waste Starting in January

Single-use plastic shopping bags at the checkout will be banned in Alameda County and Hayward starting January 1, 2013. The upcoming ban affects, but is not limited to, supermarkets, drug stores, and pharmacies that sell milk, bread, soda, and snack foods. The goal of the ordinance is to reduce the number of plastic shopping bags that end up in storm drains, creeks and other water ways. A store may offer customers a paper bag or a reusable bag for

sale. Of course, customers can be encouraged to

bring their own reusable bags when shopping!

For full information about the ban, you can contact Stop Waste at 891-6575, or find details at reusablebagsac.org.

Public Works Utilities and Environmental Services, 583-4700

OFF THE GRID

Hayward's mobile market of gourmet food trucks happens every Monday

Downtown at Mission and D

Streets. OffTheGridSF.com

Access Hayward, The City of Hayward's info, reporting and comment service, is always available:

WWW.ACCESSHAYWARD.COM

UPCOMING CITY EVENTS

Every Saturday

Farmers Market

City Hall Plaza from 9am to 1pm

Monday Nights

Off the Grid: Gourmet Food Trucks

D Street at Mission from 5 to 9pm

October 18

Restaurant Walk

20 Restaurants Downtown at 7pm

October 19

Miss Representation Film Screening

City Hall at 7pm

October 25

First General Plan Task Force Meeting

City Hall at 7pm

October 26

Library's Halloween Teens Take Over

Weekes Branch Library from 6 to 9pm

October 27

Palma Ceia Neighborhood Cleanup

Palma Ceia Elementary from 8:30 to Noon

October 27

Library's Halloween Parade & Mini Carnival

Weekes Branch Library from 2 to 3pm

November 17

Whitman-Mocine Neighborhood Cleanup

Tennyson High School from 8:30 to Noon

November 29

General Plan Community Workshop

City Hall at 7pm

December 1

General Plan Community Workshop

Location to be determined, 9am

December 6

Light Up The Season

Downtown & City Hall at 5 to 8:30pm

November 19 to 23, December 24 to 31

City Hall Closures: Thanksgiving & Christmas

City Hall offices closed for these two weeks.

More info & meetings at www.hayward-ca.gov



Keep in Touch! Follow us on Twitter

Friend us on Facebook



Free Bulky Trash Pickup Multi-Family Options, Too

Did you know that you can schedule an appointment with Waste Management for free removal of large household items like furniture, appliances and electronics once each calendar year? Eligible households include single-family homes, duplexes, triplexes, and fourplexes. In addition to the free pickup, a limited number of self-haul coupons are available. Surprisingly, most people don't know about this free service. For more details and to schedule an appointment, call Waste Management at 537-5500. It's easy and bulky-trash pickup helps reduce dumping across the City.

If you live in or manage a multi-family complex, you may request a self-haul coupon to dispose of two cubic yards of trash or yard clippings (the typical green dumpster is four cubic yards) at the Davis Street Transfer Station in San Leandro. These coupons are limited to 100 per month and only one coupon per eligible household per calendar year. To request a coupon and get full details of what can be disposed with the coupon, call Waste Management at 537-5500.

Public Works Utilities and Environmental Services, 583-4700

New Stamp Features Hayward Shoreline Thumbnail

The United States Postal Service has kicked off October's National Stamp Collecting Month by issuing a new sheet of stamps featuring birds-eye views of locations across

the country. The Earthscapes series has a range of environments, from the built to the pristine, that highlight beautiful or interesting patterns as seen from above.

Hayward made it into this group of 15 new stamps with a 1983 scene of the salt ponds that once were part of the landscape across the south Bay shoreline. The detail of two, briny-red salt ponds and their adjacent levees was taken along Hayward's shoreline just south of the San Mateo Bridge by photographer Barrie



Rokeach. In the 1990s, the salt ponds were sold to the Federal government and are now part of the Don Edwards National Wildlife Refuge. Speaking with the Daily Review, Rokeach said he's been creating images of the salt ponds for decades.

The sheet at the USPS Store: http://bit.ly/t2vq3y
Don Edwards NWR on the web: fws.gov/desfbay/

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Thanks for reading **Hayward Highlights**, the City's quarterly newsletter that lets you know about important doings, useful information, and progress we're making in getting work done to improve day-to-day life in the City. We cover a variety of topics that we think you'll find informative, useful, and present opportunities to get involved directly.

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